

ABSTRACT:

An arrangement (100) for facilitating the sharing of a content item (101), comprising a first user device (110), a facilitating device (120) and a second user device (130). The arrangement (100) realizes a method of facilitating the sharing of a content item (101), comprising receiving from the first user device (110) an identifier for the content item (101) and an identifier for the second user device (130), generating a representation (102) for the content item (101), and transmitting the representation (102) to the second user device (130). Also a computer program product (140).

Fig. 1